



2025 Dairy Cattle Welfare Symposium

Prevention Pays: Boosting Welfare and Reaping the Rewards

WEDNESDAY, May 21

DAY 1

7:00 – Registration and breakfast

8:00 – Welcome (*Dr. Courtney Halbach, UW-Madison*)

8:10 – Keynote: "Progress in dairy cattle health management " (*Dr. Stephen Leblanc, University of Guelph*)

9:00 – Mastitis prevention and impact on animal welfare (*Dr. Pamella Ruegg, Michigan State University*)

9:45 – Break and Networking

10:15 – Preventing lameness, more than just hoof trimming, foot-bathing, and maximizing lying time (*Gerard Cramer, University of Minnesota*)

10:45 – Farmer panel. Optimizing cow comfort to decrease cull cows (*TBM*)

11:30 – Poll everywhere

12:00 – Lunch

13:00 – Student presentation

13:15 – BRD prevention with focus on lung ultrasound (*Dr. Terri Ollivett, University of Wisconsin*)

14:00 – Panel on calf disease prevention and implementing lung ultrasound on farm (*TBM, Dr. Terri Ollivett*)

15:00 – Break

15:30 – Strategies to decrease non-completion rate of replacement heifers (*Dr. Mike Overton, Zoetis*)

16:15 – Student presentation

16:30 – Poster session & Reception

18:00 – Adjourn

THURSDAY, May 22

DAY 2

7:00 – Breakfast

8:00 – Public Perceptions of Dairy Cattle Welfare (*Dr. Jesse Robins, University of Wisconsin*)

8:45 – Student presentation on public trust

9:00 – Building consumer trust through transparency (*Liz Fry, Vital Farms*)

9:45 – Break and Networking

10:15 – Changing the game on how people learn and practice cow handling (*Dr. Jennifer Van Os, University of Wisconsin*)

10:45 – Panel on training modules for dairy farm personnel (*Dr. Jennifer Van Os; Dr. Michelle Schack, DairyKind; Jennifer Hanf, Train Trac by Milc Group*)

11:30 – Poll everywhere

12:00 – Lunch

13:00 – Student presentation

13:15 – Using AI to Promote Dairy Cattle Welfare (*Dr. Joao Dorea, University of Wisconsin*)

14:00 – Smartphone-based AI to Detect Lameness (*Dr. Santosh Pandey, University of Iowa*)

14:45 – Student presentation

15:00 – Closing remarks from the DCWC President (*Dr. Karen Luchterhand, Adisseo*)

15:30 – Adjourn

Registration Information

- Regular: \$380
- Non-Member: \$450
- Late registration: \$520 (after April 15, 2025)
- Students: \$120 (30 seats available)

Symposium Capacity: 300 attendees

For details and registration: <https://www.dcwccouncil.org/>