

DCWC 2026 Symposium

Sponsorship Package Opportunities

Diamond level (\$ 15,000)

- Recognized with a hyperlinked logo in DCWC's email promotion and on the website, as well as prominent logo placement throughout the meeting on signage and printed materials. Logo to be included on social media.
- Allocated 10 minutes in general session to give an overview of their commitment to welfare in the dairy community.
- Opportunity to donate branded items such as bags or lanyards distributed to attendees.
- Receive first choice for booth or display space at meeting.
- Receive 3 courtesy registrations for your business & 2 courtesy registrations for active dairy producers.
- Includes sponsorship of one DCWC Webinar of your choice.
- **Diamond level sponsors will be recognized during a 12-month cycle, starting at the 2026 symposium, as a "DCWC Sustaining Sponsor" on our website, webinars, and social media.**

Platinum level (\$ 10,000)

- Recognized with a hyperlinked logo in DCWC's email promotion and on the website, as well as prominent logo placement throughout the meeting on signage and printed materials. Logo to be included on social media.
- Opportunity to donate branded items such as bags or lanyards distributed to attendees.
- Receive second choice for booth or display space at the meeting.
- Opportunity to provide material for the welcome package.
- Receive 2 courtesy registrations for your business & 1 courtesy registration for active dairy producers.

Gold level (\$5,000)

- Recognized with a hyperlinked logo in DCWC's email promotion and on the website, as well as prominent logo placement throughout the meeting on signage and printed materials. Logo to be included on social media.
- Opportunity to donate branded items such as bags or lanyards distributed to attendees
- Receive third choice for booth or display space at the meeting.
- Receive 1 courtesy registration for your business & 1 courtesy registration for active dairy producers.

Silver level (\$3,000)

- Recognized with a hyperlinked logo in DCWC's email promotion and on the website, as well as prominent logo placement throughout the meeting on signage and printed materials. Logo to be included on social media.
- Opportunity to donate branded items such as bags or lanyards distributed to attendees
- Receive fourth choice for booth or display space at the meeting.
- Receive 1 courtesy registration for your business

Bronze level (\$1,500)

- Recognized with a hyperlinked logo in DCWC's email promotion and on the website, as well as prominent logo placement throughout the meeting on signage and printed materials. Logo to be included on social media.
- Opportunity to donate branded items such as bags or lanyards distributed to attendees
- Allocated booth or display space at the meeting

Additional Sponsorship Opportunities

Webinar (\$1,000)

Only one sponsor per monthly webinar

- Logo to be included on social media and promotion
- List of participants shared with sponsor
- Opportunity to speak on sponsor's commitment to dairy cattle welfare during webinar
- Share a link with participants to a sponsor video

Food Sponsors

Company Banner Displayed

- Break (\$1,000)
- Breakfast (\$2,000)
- Lunch (\$2,500)
- Poster Session & Happy Hour (\$5,000) includes announcement recognition & drink tickets for attendee

Email dcwc@assochq.org for questions or pledges.