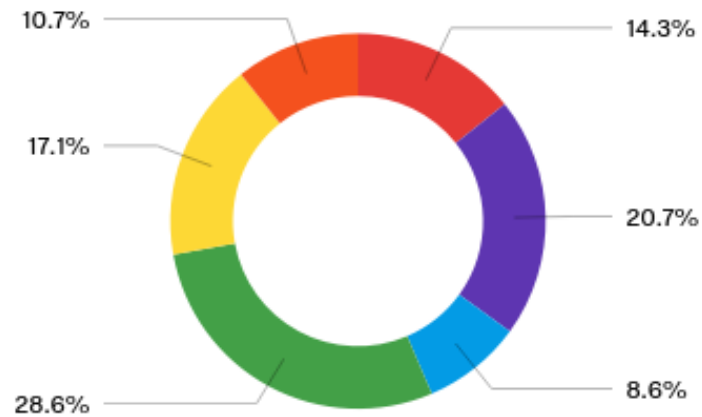


Demographic information

~187 people in attendance

118 responses for a response rate of roughly 63%



■ Dairy Producer (i.e., owner, manager, supervisor)
 ■ Veterinarian
 ■ Consultant
■ Academia/Extension
 ■ Allied Industry
 ■ Other:

State or Country	frequency
Wisconsin	12
Canada	8
Arizona	7
Colorado	7
Minnesota	7
Ohio	7
New York	6
Texas	6
California	5
Florida	5
Michigan	4
Idaho	3
Kentucky	3
Kansas	2
Oregon	2
Pennsylvania	2
Virginia	2
Washington	2
Chile	1
Connecticut	1
France	1
Illinois	1
Missouri	1
Nebraska	1
North Carolina	1
Tennessee	1

Topics & Speakers

Overall Topic Ratings (mean = 4.13)

Very High	41.9%
High	38.8%
Moderate	16.1%
Low	2.7%
Very Low	2.5%

Overall Speaker Ratings (mean = 3.95)

Very High	36.8%
High	32.5%
Moderate	22.4%
Low	5.9%
Very Low	2.5%

Topics & Speakers (Spanish-Speaking Session)

Did you attend the Spanish-Speaking Session?

Yes 15 responses (~30 total participants)

Spanish-Speaking Session Topic Ratings (mean = 4.44)

Very High 41.9%

High 38.8%

Moderate 16.1%

Low 2.7%

Very Low 2.5%

Spanish-Speaking Session Speaker Ratings (mean = 4.25)

Very High 36.8%

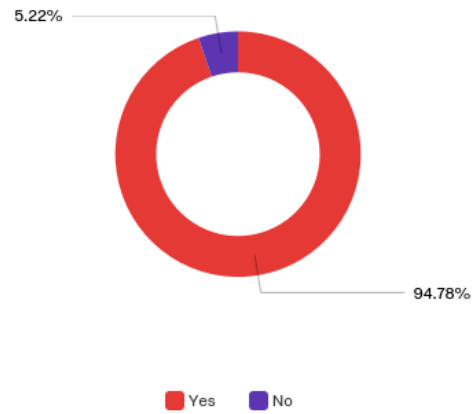
High 32.5%

Moderate 22.4%

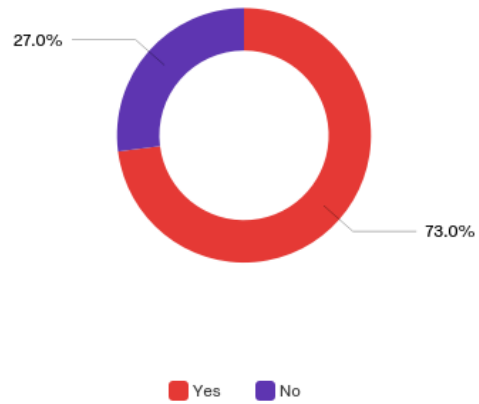
Low 5.9%

Very Low 2.5%

Did you like the student research presentations?



Were the round table discussions (iClicker sessions) effective in presenting and conveying the topics?



Selected quotes from participants:

“This was one of the best symposiums I have been to in a while. I felt everyone was thinking ahead to the future and what the dairy industry will be like in years to come.”

“Topics presented at the conference were all relevant to the issues facing our industry.”

“The mixing of all involved groups on the topic and concerns with dairy industry. To help see and hear all perspectives.”

“The most beneficial part was the fact that there was some out of the box thinking that really was an eye-opener for me. Also, the networking was great. Not a typical conference crowd. The more diverse the attendees, the better the discussion.”

“Bringing together a variety of professionals involved in the dairy industry to educate and brainstorm together.” “Bringing dairy farmers together with industry professionals to bring value and forward thinking in providing products to the dairy consumers.”

“Stimulating thought-provoking discussion, bringing together people with different viewpoints.”

“I liked the forward-thinking of where dairy cattle welfare practices and laws will be in the future”

“I really enjoyed the consumer panel, as well as the discussion sections. It's always great to hear from consumers and understand some of the misconceptions and ideas around the dairy industry. The discussion sections provided a nice opportunity to talk as a group, and ponder some ideas and solutions to improve our industry.”

“The Live Consumer Panel was very eye-opening and beneficial to learn about how today's consumers view the dairy industry. I also enjoyed meeting fellow attendees and expanding my network of animal welfare-minded individuals.”

“NETWORKING!!! Having my preconceived paradigms challenged. I left with a new box in which I can reside.” “Networking with other industry people. Ideas and thoughts that were brought up outside of normal dairy meetings.”

“I would like to thank everyone supporting this symposium. It is very nice to share ideas and experiences with people who have a passion for animals regardless if you are a dairyman, academic, industry related, consumer or just like cows.”

“I'm very glad I came to the conference. It has topics that bring welfare into focus with production and health - all three are very important to our producers.”

What was the most beneficial part of the 2018 Dairy Cattle Welfare Symposium?



Major Takeaway Messages:

- Consumer Panel Discussion
- The nondairy-specific topic regarding animal emotions & feelings was highly valued
- Panel discussions
- Group discussions
- Networking

What could be improved for future meetings/symposiums?



Major Takeaway Messages:

- Participants value more time for discussion
- Balance between academic research results and practical information for dairy producers to discuss and utilize
- Broader interaction among participants

What else would you like for the DCWC to offer to its members?



Major Takeaway Message:

- More communication opportunities
- Forum for asking questions and promoting discussion to provide answers

